



Foundation for  Strategic Sourcing

(FOR IMMEDIATE RELEASE)

## F4SS Announces February Sustainability Summit at the University of San Diego

Three-day educational program focusing on the trends, challenges and opportunities in sustainability practices in the Upstream CPG Supply Chain

(Oakland, NJ, December 2009) The F4SS (Foundation for Strategic Sourcing), a non-profit organization serving the upstream Consumer Packaged Goods (CPG) supply chain, has announced plans for its next member conference to be held February 22 -24, 2010 at the University of San Diego, Supply Chain Management Institute.

The aptly named, “Sustainability Summit,” will focus on sharing best practices between customers and manufacturing suppliers. Industry leaders will discuss how collaboration and sustainable thinking can positively impact an organization’s environmental profile and financial performance. This timely event will provide attendees effective strategies and techniques to foster and implement sustainable practices within their organizations and throughout the supply chain.

The F4SS Sustainability Summit will begin on Monday, February 22nd, with an address by Rob Schasel, Director of Energy and Resource Conservation of PepsiCo “Getting on Board – Extended Supply Chain Sustainability.” The conference will also feature a presentation from Paulette Frank, Johnson & Johnson Vice President, Sustainability and Environmental Health and Safety entitled “Sharing Responsibility and Creating Shared Value with Supply Partners.” Other highlights include a presentation by Gene Kahn, Global Sustainability Officer of General Mills.

On Wednesday February 24<sup>th</sup>, attendees will enjoy Brett Wills’, celebrated author of “Green Intentions: Creating a Green Value Stream to Compete and Win”, presentation. In addition, Mr. Wills will also be conducting a workshop for participants. “We are excited to offer what we view as a must attend event for anyone involved or interested in this timely and extremely important issue of sustainability within the CPG industry. We view this as a great opportunity for attendees to share ideas, find solutions and work towards developing best practices” adds Lisa Shambro, Executive Director of F4SS.



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For more information and to register for the F4SS (February 22 - 24, 2010) Sustainability Summit, please visit the organization's site at <http://www.f4ss.org> or call 201-677-1254.

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### About F4SS

The Foundation for Strategic Sourcing (F4SS) is a collaborative, unbiased, non-profit membership organization within the Consumer Packaged Goods (CPG) industry created to enhance the supply chain between branded marketers (customers) and suppliers, defined as contract manufacturers and secondary packagers, by working together in a more innovative, productive manner.

The organization's diverse group of corporate board members includes Procter & Gamble, General Mills, Johnson & Johnson, The Campbell Soup Company, Hershey Company, Power Packaging and Marietta.

### Contact:

Lisa Shambro  
F4SS Executive Director  
Phone: 201 677 1254  
[lshambro@f4ss.org](mailto:lshambro@f4ss.org)