



# INNOVATION CONFERENCE

WALT DISNEY WORLD® RESORT



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OCTOBER 5-7 2009 • ORLANDO FL

Meeting Agenda

## Monday, October 5th

(Conference participants arrive)

- 5:00 NEW MEMBER ORIENTATION  
(Grand Republic rooms C-D)
- 6:15 COCKTAIL RECEPTION (Marina)
- 7:00 DINNER BUFFET

## Tuesday, October 6th

- 7:15 AM Full Breakfast (Ballroom of the Americas room A)
- 8:00 WELCOME/INTRODUCTIONS  
**Lisa Shambro**, Executive Director, F4SS
- 8:30 OPENING REMARKS  
**Rob Swift**, Chair, Procter and Gamble



Meeting Hotel: Disney's Contemporary Resort

Conference main location:  
**Ballroom of the Americas room B**

- 8:45 **KEYNOTE – Innovation and the External Supply Chain**  
**John Church**, Senior Vice President – Supply Chain Operations, General Mills  
In today's competitive marketplace, innovation continues to be the key differentiator. The fittest competitors drive innovation not only in their product offerings, but in their business processes and operating strategies. While execution excellence is critical, as supply chains become increasingly complex and external, the winners will innovate across the entire value-chain, finding opportunities across company boundaries and expecting innovation leadership from their external partners.



- 10:00 **BREAK** (Ballroom of the Americas room A)
- 10:15 **SCORECARD HARMONIZATION TEAM REPORT**  
**Todd Logan**, Hershey
- 10:30 **CAP EX TEAM REPORT**  
**Joe Coppotelli**, Cadbury
- 10:45 **THE NEW NORMAL OF CPG – Contract Manufacturing Relationships**  
**Richard Vitaro**, AlixPartners

We have all experienced a great deal of change over the past year. This presentation examines how consumers, consumer goods companies and contract manufacturers deal with this new environment and it investigates the implications for branded companies and their suppliers. Further, the presentation will address ways that consumer goods companies and contract manufacturers can work together more effectively to address this new environment. The discussion includes findings from AlixPartners' proprietary research and recent interviews with numerous key stakeholders.



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## Tuesday, October 6th

- 11:30 QAI TEAM REPORT – cGMP AUDIT HARMONIZATION INITIATIVE  
**Hollis Cloninger**, Best Sweet
- 11:45 F4SS BOD ELECTION  
**John Thaler**, Secretary, J&J
- 12:00 LUNCH (*Ballroom of the Americas room A*)
- 12:30 SOCIAL MEDIA 101 (*Optional*)  
**Lisa Shambro**, Executive Director, F4SS



(Location: Grand Republic B)

- 1:00 DISNEY INSTITUTE WORKSHOP: “Creativity and Innovation”  
Built from a cornerstone of creativity, Disney continues to search for new ideas that will lead to even greater success. Where is creativity found? It’s all around us. The Disney Institute will demonstrate how companies can tap into the diversity and depth of their workforce to unleash a constant source of new and creative solutions to everyday business challenges.



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- 4:30 CLOSE  
**Carole Rich**, Hershey, Board of Directors
- 5:30 COCKTAIL RECEPTION/DINNER – EPCOT



## Wednesday, October 7th

- 7:00 AM Full Breakfast (*Ballroom of the Americas room A*)
- 8:00 F4SS BUSINESS  
**Lisa Shambro**, Executive Director, F4SS

- 8:45 DEFINING THE CPG OUTSOURCING MARKET – AND WHERE IT’S GOING  
**Marcy Bucci**, Beroe  
Beroe will share their independent view of the Global CPG Outsourcing Market, both food and non-food, for the three respective markets (Primary/Contract Manufacturing, Contract Packaging, and Secondary Packaging) as well as the size and outlook for these services (void of packaging raw materials –both primary and secondary packaging materials). Included in this study are the market determinants and a deep look into the key influencers and value chains of CPG outsourcing services.

- 9:30 BREAK (*Ballroom of the Americas room A*)
- 9:45 SUSTAINABILITY TEAM REPORT  
**Jeff Guillebeau**, Crescent, **Karen Kortendick**, Strive



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## Wednesday, October 7th

### 10:00 INNOVATING IN TURBULENT TIMES: *A Practitioner's Guide to Open Innovation*

**Sumit Chandra**, A.T. Kearney

In this unprecedented market environment innovators must work to optimize the balance between delivering near term financial returns against the need to make long term investments in new ideas. As a result, the need for a coordinated and planned innovation strategy becomes more important than ever. From suppliers and customers to policymakers and competitors, external parties can and will become necessary components of the innovation engine within leading companies. In an interactive presentation, speakers from A.T. Kearney will share their latest insights from current research on best practices in developing a 360 degree innovation strategy that leverages innovation from these external partners, including tangible case studies and lessons from successful practitioners in this space.

### 10:45 BUILDING TRUST AND COLLABORATION TEAM (TAC)

**James Grissom**, Crescent

### 11:00 CSOP TEAM REPORT

**Al Dignon**, Kenra, **Dave Hempson**, Marietta

### 11:30 LUNCH (*Ballroom of the Americas room A*)



### 12:30 TODAY'S FLEXIBLE CPG SUPPLY CHAIN: *Innovative thinking & non-traditional approaches required*

**Colleen Wicking**, Meijer

The need for flexibility to drive continued improvement and customer satisfaction requires innovation and collaboration throughout the integrated supply chain. This presentation will provide insight into today's Meijer customer as well as the Meijer Customer of the future. Preparing for the customer of the future requires a supply chain that is dynamic and agile. Together we will explore how we can integrate joint supply chains to support ever-changing market conditions and go-to-market strategies.

### 1:15 JUMP THE CURVE INNOVATION BREAKOUTS (*Grand Republic rooms A,B,C,D and Atlantic room A*)

### 2:45 BREAK (*Ballroom of the Americas room A*)

### 3:00 REPORT OUTS

**Geoff Campbell**, Power Packaging, Vice Chair

### 3:45 CLOSE

**Rob Swift**, Chair, Procter and Gamble

### 4:00 ADJOURN

### 5:00 CEO ROUNDTABLE (*Boardroom*) by non-transferable invitation

