

DAY ONE – Tuesday, July 31

7:00

Continental Breakfast – (Available in the Henry Center Commons)

THE HENRY CENTER FOR EXECUTIVE DEVELOPMENT

Room B119

8:00

Welcome/Introductions

Brian Stofflet, Chair

Lisa Shambro, Executive Director, F4SS

8:15

Supply Chain 2010

Professor Steve Melnyk

Department of Supply Chain Management, Michigan State University

Supply chain management is constantly changing and evolving in response to changes in technology, competitive actions and customer demands. Effective managers must change their orientation from being tactical to being strategic. In 2006, the Broad School at Michigan State University began a comprehensive study to examine the future of supply chain management. This session reviews the initial results of this research, including the key issues facing supply chain managers in the coming years and the key initiatives required to close the gap between today's capabilities and the demands of the new supply chains.

9:45

BREAK (Henry Center Commons)

10:00

The Retail Perspective

Colleen Wickering

Director of Supply Chain Planning and Performance Improvement, Meijer

Supply chain impacts from a retailer's perspective will be discussed. Topics will include the following: retail business process and overall management, forecasting, and marketer's impact upon a retailer's operations.

11:00

Customer-Supplier Operations Planning Initiative Team Report (CSOP)

Team Leaders: Dave Hempson, Marietta; Al Dignon, Consultant

12:00

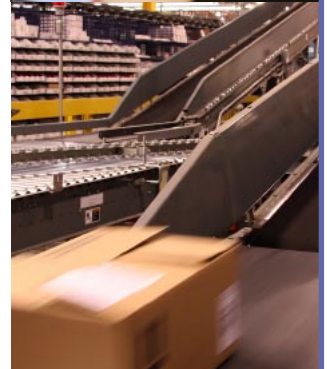
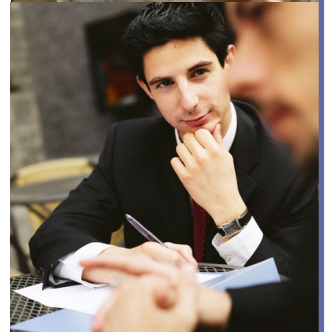
LUNCH (Henry Center Atrium)

1:00

Global Commerce Initiative (GCI) Presentation – focused on GUSI

Jeffrey Harkness, Firmenich, Inc.

The GCI Global Upstream Supply Initiative (GUSI) is an initiative by manufacturers and their upstream raw material suppliers to look how to better integrate supply chains and improve processes. The group has successfully designed a process model and supporting XML message standards for manufacturers of consumer product goods and suppliers of packaging, ingredients and raw materials. The aim of this model (called "Upstream Integration Model") is to provide tighter integration of supply chains without the need for costly and time-consuming IT integration projects with every partner, and both the model and messages are now being implemented across multiple countries globally by many companies. You will hear more about the Initiative, the business case for Upstream Integration, the Implementation of GUSI, and the anticipated next steps.



DAY ONE – Tuesday, July 31 *(continued)*

2:00

Quality Assurance Initiative Team Report (QAI)

Team Leaders: Jack Horvath, P & G; Pierre Pirard, J & J

3:00

Building a Common Audit Framework Across the Supply Chain

Mark Overland, Cargill, Inc.

Third party food safety audits have proliferated recently into a bewildering array of branded offerings difficult to compare. The result is that suppliers end up doing redundant audits that lack substantive differences. On average 3 audits are done and 2 are redundant. Globally for the food industry, an estimated \$6.5 B would be saved by dropping the 2 redundant audits. It is doubtful that redundant audits make consumers or companies safer, but they do consume and distract valuable food safety resources from needed focus and innovation. A global effort is underway to build a public domain audit requirement framework, compare 3rd party audits to that framework, and build a list of approved audits globally accepted so suppliers and customers can reduce audit redundancy and focus on food safety efforts.

3:30

BREAK (Henry Center Commons)

3:45

Supply Chain Security

Professor Judy Whipple

Department of Supply Chain Management, Michigan State University

Professor O. Keith Helferich

Central Michigan University

There is increasing demand for firms to assess the safety and security of their supply chain. A cross-disciplinary team of researchers at Michigan State University has been involved in a comprehensive study of supply chain security sponsored by the Department of Homeland Security. This session reports on research findings and recommendations from this research and makes comparisons of security best practices across multiple industries. The session will also discuss a framework and a benchmarking tool that will allow managers to assess their firm's safety and security performance and identify opportunities for improvement.

4:45

Delphi, Phase I

Professor Judy Whipple

Department of Supply Chain Management, Michigan State University

The group will be led through a brief program designed to prioritize possible research opportunities in collaboration with F4SS academic partners.

5:00

Day concludes

6:00

Cocktail Reception followed by Dinner in the University Club Ballroom

DAY TWO – Wednesday, August 1

7:00

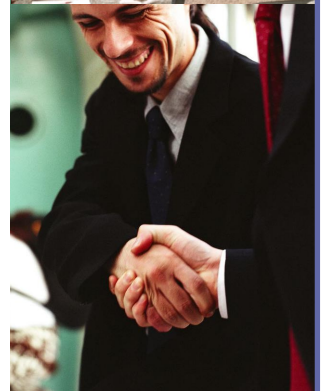
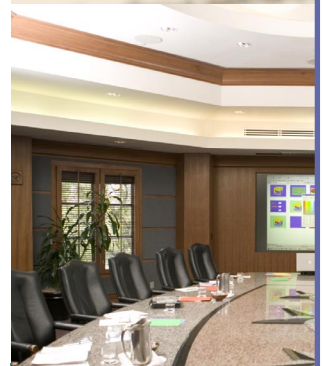
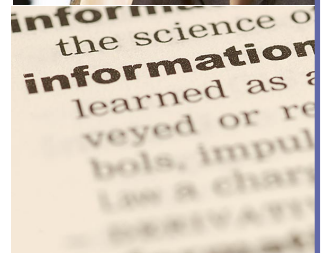
Continental Breakfast – (Available in the Henry Center Commons)

8:00

F4SS – Foundation Building

Randi Sumner, Facilitator

Learn how F4SS leadership is setting the stage for future organizational strength and depth. Participate and become a stakeholder in dialogue regarding structure, services, and community support within the strategic sourcing arena.



DAY TWO – Wednesday, August 1 *(continued)*

9:15

Building Collaboration: When, Why, and How

Professor Judy Whipple

Department of Supply Chain Management, Michigan State University

In the past two decades, significant academic and managerial attention has focused on relationships between buyers and suppliers. There has been a trend away from transactional, adversarial relationships toward more collaborative relationships that are long-term and cooperative. This presentation will discuss research that examined buyer-supplier relationships by comparing both suppliers' and buyers' perspectives on collaborative and transactional types of relationships. Through case study analysis and an on-line survey, various attributes affecting buyer-supplier relationships were examined, including information sharing, communication, relationship management, trust, commitment, relationship costs/investments, satisfaction, and performance.

10:30

BREAK (Henry Center Commons)

10:45

Organizational Structure, Roles and Responsibilities in the Outsourced Manufacturing Sector

Sean Monahan, Vice President, A.T. Kearney

This will be a discussion of how customers (branded marketers) organize and manage the contract manufacturing function and process. Is there an organization model that is "best" or are there guiding principles that can be adapted to the specific environment of the manufacturer? Discussion of the implications for suppliers will also take place.

11:45

LUNCH (Henry Center Atrium)

1:00

Cutting Edge Supply Chain Leadership

Professor Helen Eckmann

Supply Chain Management Institute, University of San Diego

There is a vast collision about to occur in business. For the first time in the history of the world, 50% of the workforce is poised to retire. This exodus of corporate knowledge will affect supply chains at a time when supply chains are already under stress resulting from global transformation efforts. Leadership is needed to navigate these waters. Corporate America has to find efficient and effective ways to bridge the generational gap to transfer critical corporate knowledge to a younger generation. To further complicate this transference, the younger generation "speaks" technology as a first language while the retiring workforce "speaks" technology as a second language (often, at best). Dr. Eckmann will share specific strategies for organizations to bridge the generation gap and the Digital Divide.

2:00

Hot Topics

Facilitators: Lisa Shambro; Randi Sumner; Judy Whipple

Facilitated and interactive session focused on timely issues of concern to each of the membership segments in order to explore and prioritize current hot topics for F4SS initiative teams.

Customers: Rm. B138 Contract Manufacturers: Rm. B113 Secondary Packagers: Rm. B122

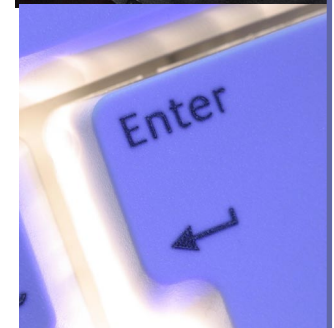
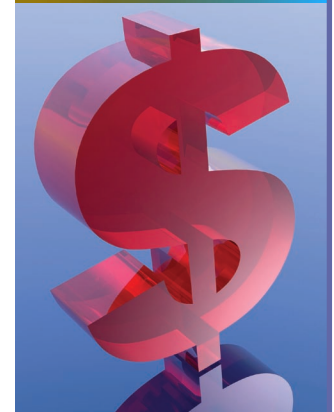
3:00

Delphi, Phase II

The group will be led through the second phase designed to prioritize possible research opportunities in collaboration with F4SS academic partners.

3:15

BREAK (Henry Center Commons)



DAY TWO – Wednesday, August 1 *(continued)*

3:30

Hot Topics

Facilitators: Lisa Shambro; Randi Sumner
This facilitated and interactive session will focus on timely issues of concern within each category in order to explore and prioritize current hot topics for F4SS initiative teams.
Food: Rm. B122 Home Care/Health and Beauty Care: Rm. B113

4:45

Summary Discussion of Delphi and Hot Topics

The group will be led through the third phase designed to prioritize possible research opportunities in collaboration with F4SS academic partners.

5:00

Day concludes

6:30

Dinner (Indoors and Outdoors) - Four Seasons Lounge and Terrace
Followed by entertainment in the Four Seasons Lounge.

DAY THREE – Thursday, August 2

7:00

Continental Breakfast – (Available in the Henry Center Commons)

8:00

Debrief Delphi Research Topics Debrief Breakouts Determine Initiative Team Focus Forward

Randi Sumner

9:00

Initiative Team Meetings to Develop Work Plans

All

With future priorities and initiatives in hand, break out into working groups to jump-start initiative teamwork by determining leadership, direction and initial goals for primary projects.

10:00

BREAK (Henry Center Commons)

10:15

Covisint: A Model for Security and Collaboration

Bob Paul, President and COO of Covisint

Growth and innovation have become top priorities for business and IT leaders alike, causing security and collaboration initiatives to become a centerpiece of enterprise and business network IT strategies. Organizations and industries are investigating existing and emerging technology capabilities to better connect people, processes, and information across business communities and networks, including external parties. Covisint President and COO, Bob Paul, will present the real-life successes on how collaborative technologies have connected automotive, healthcare, energy and public sector industry initiatives throughout the globe with over 280,000 users representing more than 30,000 organizations in over 96 countries.

11:15

Wrap Up/Close

Lisa Shambro, Executive Director, F4SS
Brian Stofflet, Chair

12:00

Adjourn

1:00

Golf Scramble/Dinner

